



The famous C.B.S.
TELEVISION and
RADIO *Laff-Riot!*



NOV.
NO. 25

my
Friend

Irma

10¢

AUTHORIZED
A. C. M. #

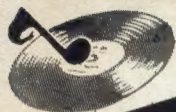


IRMA, DID YOU PUT
THE TWO DOLLARS ON
FLEETFOOT'S NOSE
LIKE I TOLD YOU?

NO, IT KEPT FALLING
OFF, SO I TAPED
IT TO HIS *SIDE!*



ON SALE
EVERY
MONTH



LOOK: CONSTANTLY KEPT UP TO DATE!

NEWEST

HIT TUNES
Break-Resistant
Vinylite Filled

RECORDS

CHOOSE . . .

- ☐ HIT PARADE TUNES
or
☐ MOST LOVED HYMNS
or
☐ HILL BILLY HITS

18



IMPORTANT NOTICE!

These Tunes Are Constantly Kept Up to Date—Only the Newest Tunes Are Kept on the List

ORDER BY MAIL AT 500% SAVINGS! 18 HIT PARADE TUNES

REGULAR 10" RECORDS
Used On All Standard
78 R.P.M. Phonographs
and Record Players.

YOUR FAVORITE
GROUP OF SONGS!

\$2.98 ONLY **YOU GET**

\$16.02 Value 18 TUNES!	A \$16.02 Value For \$2.98 You SAVE \$13.04
--	--



NOW, for the FIRST TIME—You can have the **BRAND NEW ALL-TIME HITS and POPULAR RECORDINGS—18 NEWEST All-Time Hits**, Favorites in all—For the **AMAZING**, unbelievably **LOW PRICE** of only \$2.98. That's right, 18 **TOP Selections** that if bought separately would **cost up to \$16.02 in stores**, on separate records—**YOURS** by mail for only \$2.98! **YES**, you can now get 18 **HIT PARADE** songs—the **LATEST**, the **NEWEST** nation-wide **HIT PARADE TUNES**—or 18 of the most **POPULAR HILL BILLY** tunes, some of these tunes are not yet sold by stores or you get almost a whole, complete album of your most wanted **HYMNS**. These are tunes you have always wanted, they will give you hours of pleasure. You can choose from **THREE DIFFERENT GROUPS**—on newest most sensational **BREAK-RESISTANT** records! These amazing records are 6-IN-1 records—6 songs to a record! They are brand new and play three times as many songs as regular records, and they play on regular 78 R.P.M. speed and fit all type 78 R.P.M. standard phonograph and record players. These are all perfect, **BREAK-RESISTANT**, Vinylite records free from defects.

RUSH YOUR ORDER FOR your favorite group NOW! ORDER ALL THREE GROUPS and SAVE even MORE MONEY, only \$2.98 per group.

SUPPLY LIMITED. That's why we urge you to fill in and mail coupon now! Play these 18 selections ordered, use the **NEW GIFT** surface saving needle, for 10 days at home. If you are not delighted, if you don't feel these are the **Best Sounding** records for the price, Return within 10 days for **FULL REFUND**. Don't Delay, **SEND \$2.98** in check or money order, or put three one dollar bills in the mail with this coupon and **SAVE POSTAGE—DON'T DELAY! MAIL COUPON TODAY!**

HIT TUNES CO. • 318 MARKET ST., NEWARK, NEW JERSEY

FREE!

If you **RUSH YOUR ORDER NOW** you get at **NO EXTRA COST** whatever a **SURFACE SAVING NEEDLE!** ORDER 18 Hit Tunes or 18 Most Loved Hymns or ORDER ALL THREE SETS FOR only \$7.95. But **SUPPLY is LIMITED**; so order at once. **SEND COUPON TODAY.** Order now on Money-Back Guarantee.

It's No Sin
Slow Poke
Tell Me Why
Cry
The Little White
Cloud That Cried
Charmaine
Anytime
Jealousy
Shrimp Boats



Be My Life's
Companion
Please, Mr. Sun
Bermuda
Wheel of Fortune
Tiger Rag
Blacksmith Blues
Hambone
Blue Tango
Perfidia

OR 18 HILL BILLY HITS

It Is No Secret
May the Good Lord
Bless and Keep
You
Baby, We're Really
in Love
Alabama Jubilee
Always Late
Cryin' Heart Blues
Somebody's Been
Stealin' My Time
Slow Poke



Let Old Mother Na-
ture Have Her
Way
Crazy Heart
Mom and Dad's
Waltz
Silver and Gold
Wandering
Bundle of Southern
Sunshine
Too Old To Cut The
Mustard
Music Makin' Mama
From Memphis

OR 18 MOST LOVED HYMNS

The Lord's Prayer
Onward, Christian Soldiers
What a Friend We Have
in Jesus
Church in the Wildwood
In the Garden
Faith of Our Fathers
There Is Power in the Blood
Leaning on the Everlasting
Arms

Since Jesus Came Into
My Heart
Trust on Me

These tunes are constantly kept up to date—only the newest tunes are kept on the list.

Jesus Keep Me Near the
Cross
Softly and Tenderly
Dear Lord and Father of
Mankind
A Mighty Fortress
Sun of My Soul
It Is No Secret What
God Can Do
May the Good Lord
Bless and Keep You
Just a Closer Walk with
Thee



MAIL COUPON NOW—10-DAY TRIAL OFFER

HIT TUNES COMPANY, DEPT. 161
318 Market Street, Newark, New Jersey

Gentlemen: Please **RUSH** the 18 Top Selections along with the **GIFT Surface SAVING NEEDLE** on your **NO-RISK 10-Day Money-Back Guarantee**. I enclose \$2.98 for each group or 18 selections with the understanding that if I am not completely satisfied you will return my money.

- ☐ 18 HIT PARADE Tunes \$2.98
☐ 18 Hymns \$2.98
☐ 18 Hill Billy Hits \$2.98
☐ All Three Groups, 54 Songs \$7.95

Name _____

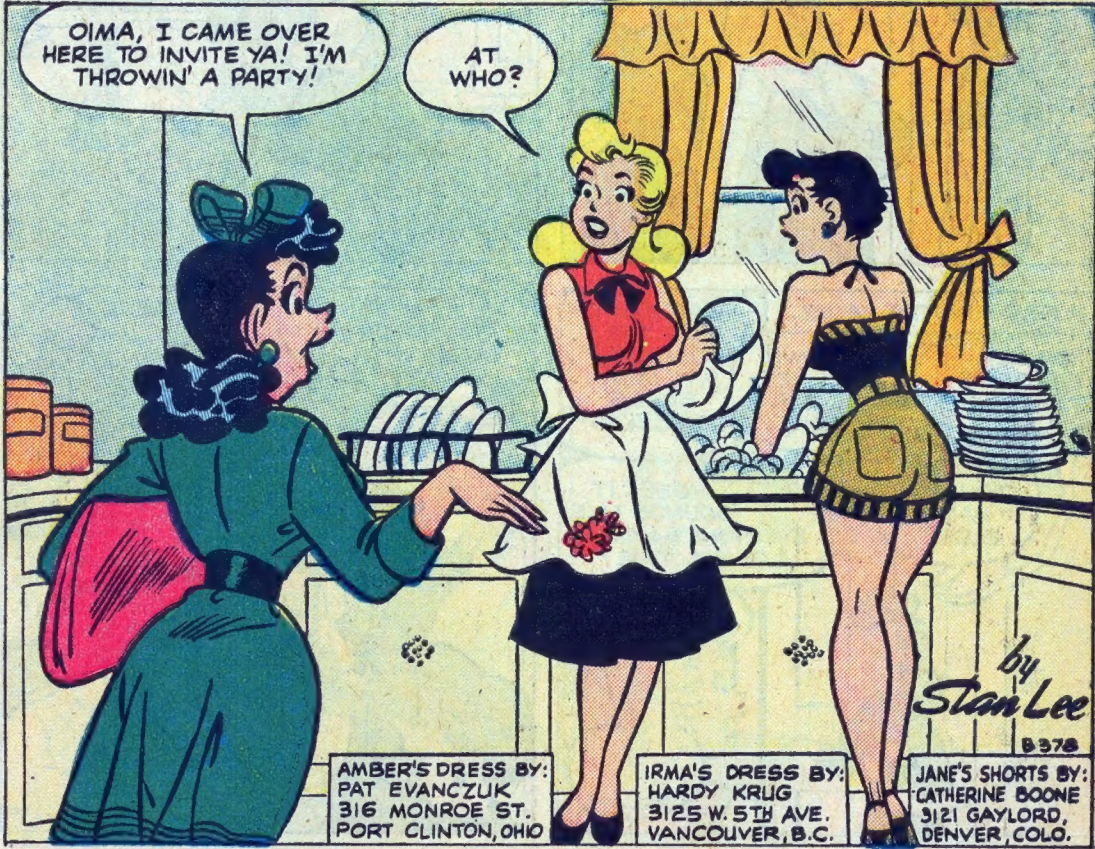
Address _____

City _____ Zone _____ State _____

MY FRIEND IRMA is published monthly by Broadcast Features Publications, Inc. Office of Publication: 270 Park Avenue, New York, N. Y. Copyright 1952 by Columbia Broadcasting System, Inc., 485 Madison Ave., New York, N. Y. Vol. 1 No. 25, November, 1952 issue. Price 10¢ per copy. Subscription rate \$1.45 for 12 issues including postage. No similarity between any of the names, characters, persons and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U. S. A.

AMERICA'S FUNNIEST TELEVISION AND RADIO STAR

My Friend IRMA



AMBER'S DRESS BY:
PAT EVANCZUK
316 MONROE ST.
PORT CLINTON, OHIO

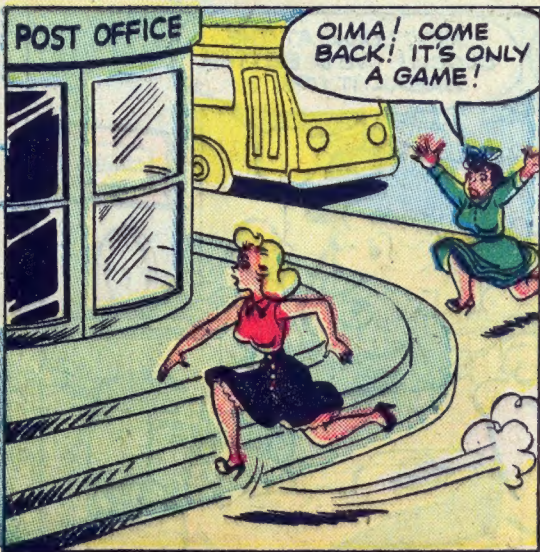
IRMA'S DRESS BY:
HARDY KRUG
3125 W. 5TH AVE.
VANCOUVER, B.C.

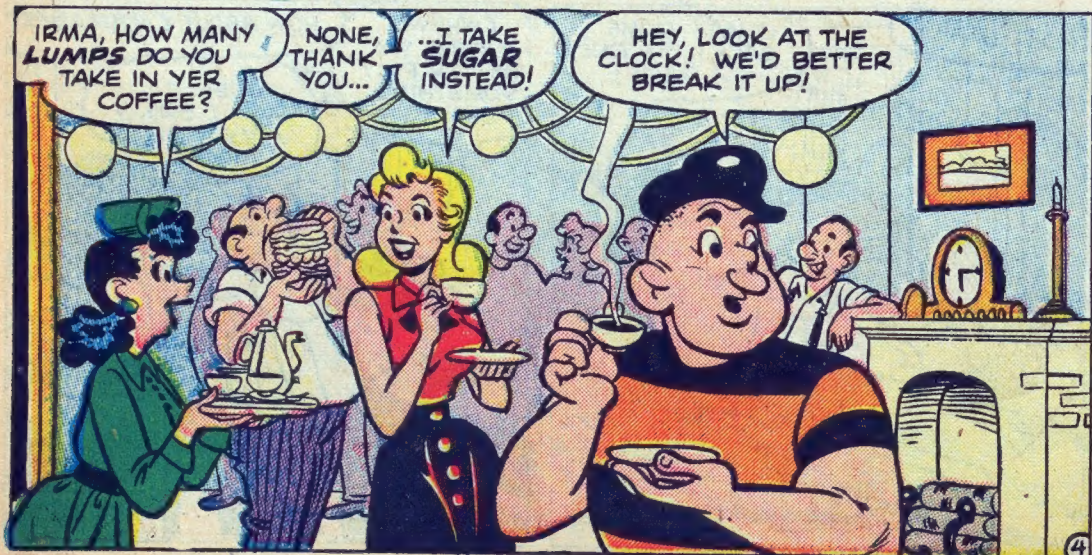
JANE'S SHORTS BY:
CATHERINE BOONE
3121 GAYLORD,
DENVER, COLO.

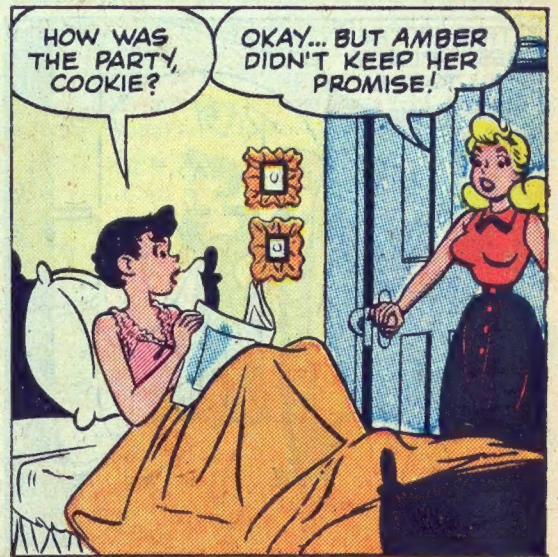
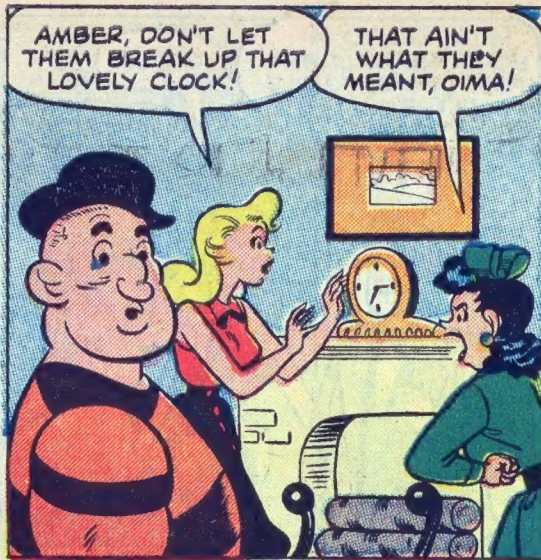


BASED ON THE C.B.S. PROGRAM "MY FRIEND IRMA" CREATED BY CY HOWARD











Need Extra Spending Money?

HERE'S \$50

TO USE AS YOU PLEASE!

It's Fun to
Earn Money
the Easy
Stuart Way!

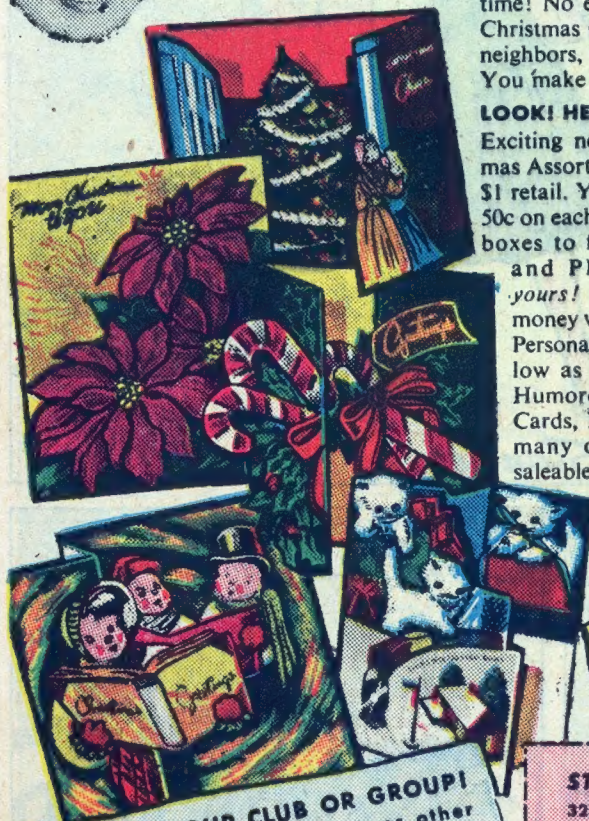
Take Easy Orders For STUART CHRISTMAS CARDS

Why not get all those things your heart is set on with money you earn by yourself! You can do it quickly and easily in your spare time! No experience is needed. All you do is show gorgeous Christmas Card samples we send to you on approval. Friends, neighbors, relatives, almost *everybody* you know buys on sight. You make sensational cash profits—fast!

LOOK! HERE'S HOW QUICKLY YOU CAN EARN \$50 CASH!

Exciting new 21-Card Christmas Assortment is a bargain at \$1 retail. Yet it pays you up to 50c on each quick sale. Sell 100 boxes to folks you know—and PRESTO, \$50 is yours! Make even more money with amazing value Personalized Christmas Cards low as \$1 per box, Religious, Humorous, All-Occasion Greeting Cards, Name-Imprinted Stationery, and many other fast-sellers. Send today for saleable sample Assortments on approval. Act fast and we'll include Personalized samples ABSOLUTELY FREE! Write NOW!

Oh, Boy! Now I can
get that keen
new
Bike!



EARN FOR YOUR CLUB OR GROUP!
For your church group, club or other organization STUART has a proven plan that members enjoy. It has been used to raise HUNDREDS OF DOLLARS! Get facts!

**NO EXPERIENCE NEEDED—
SEND FOR SAMPLES NOW!**

STUART GREETINGS, INC., Dept. 15

325 W. Randolph St., Chicago 6, Illinois

YES! I want to earn extra money! Please send full details with Assortments on approval and Personalized Samples FREE.

Name

Address

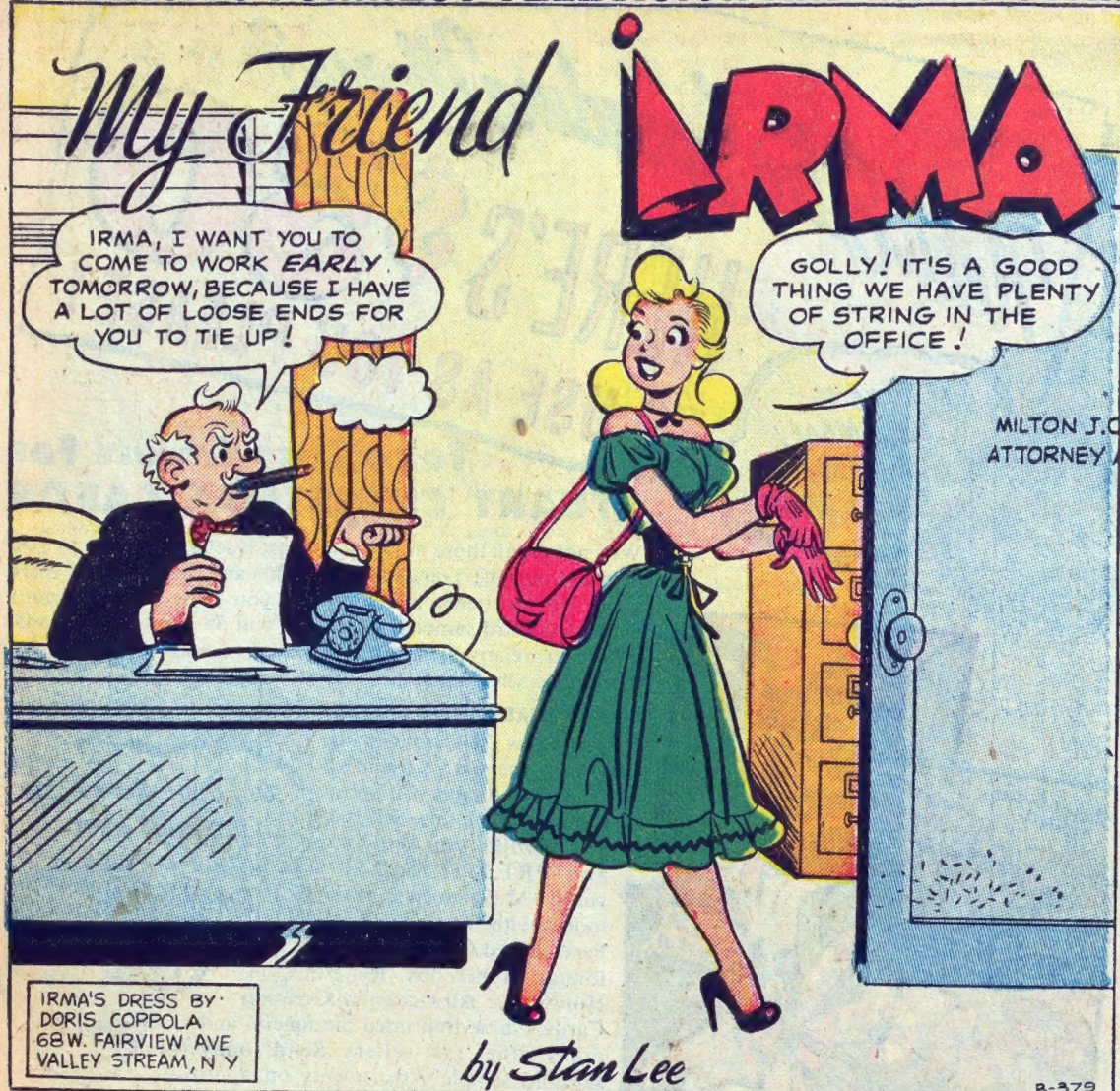
City Zone State

☐ Check here for organization earning plan

STUART GREETINGS, INC.

325 W. Randolph St., Dept. 15, Chicago 6, Ill.

AMERICA'S FUNNIEST TELEVISION AND RADIO STAR



THE NEXT MORNING...



...IN JANE'S BED...



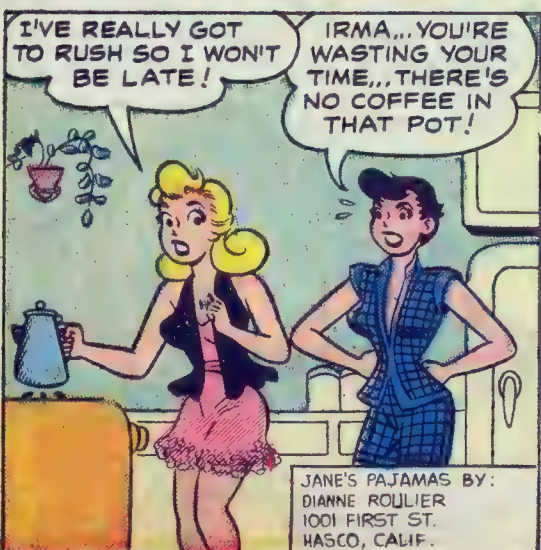
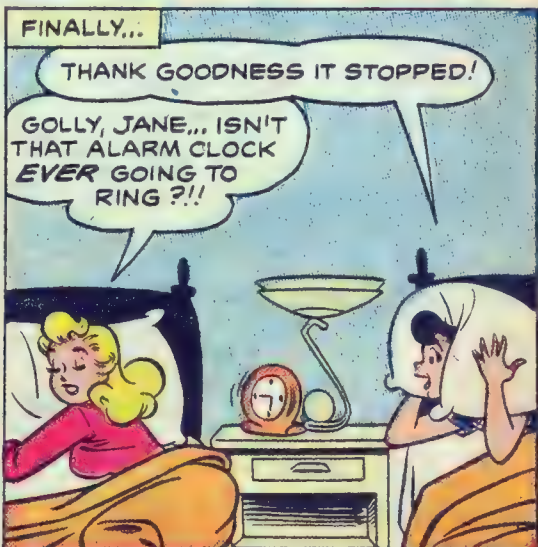
ON THE FLOOR ABOVE...

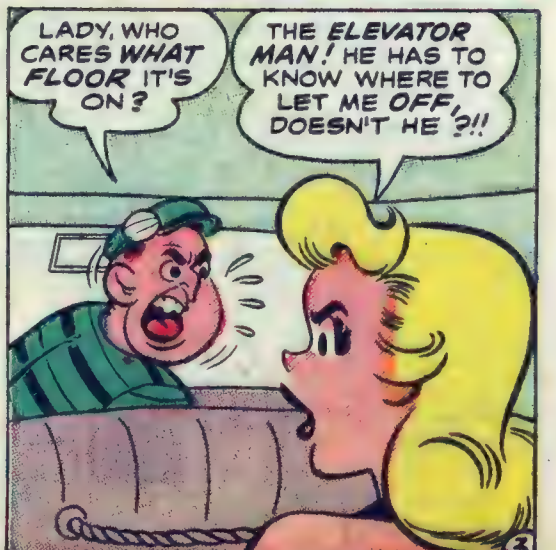
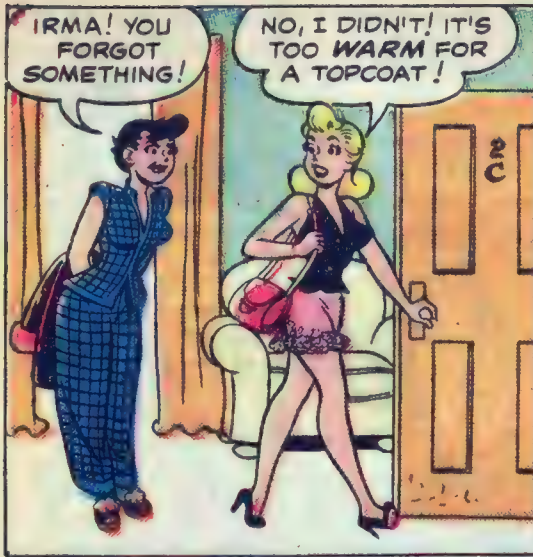


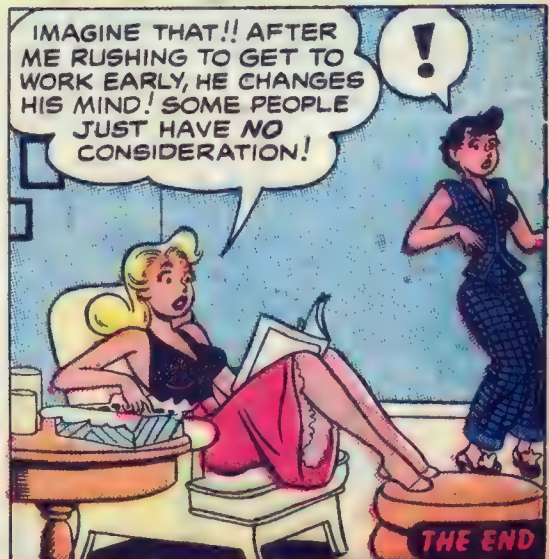
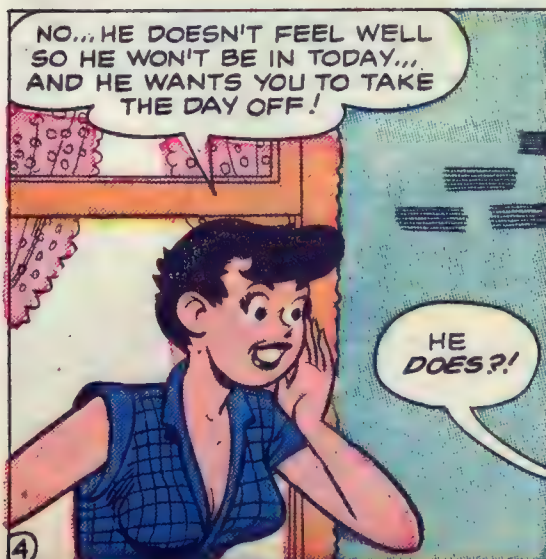
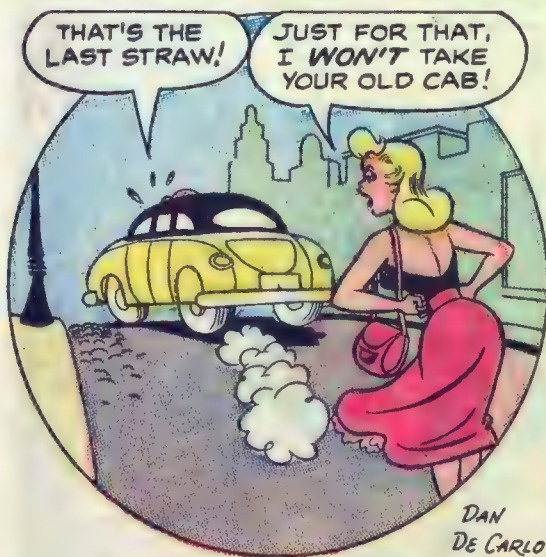
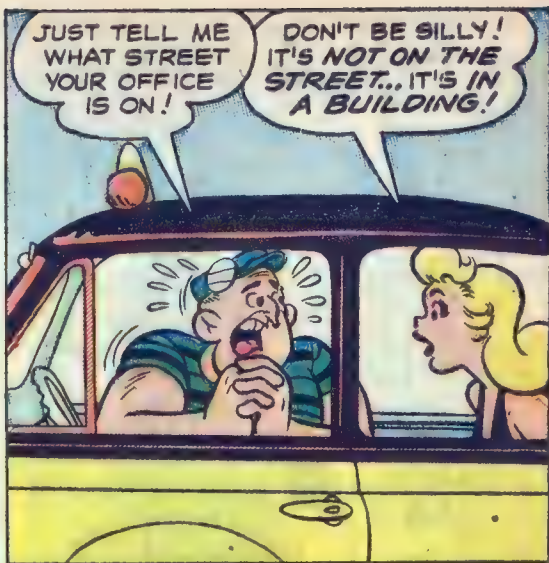
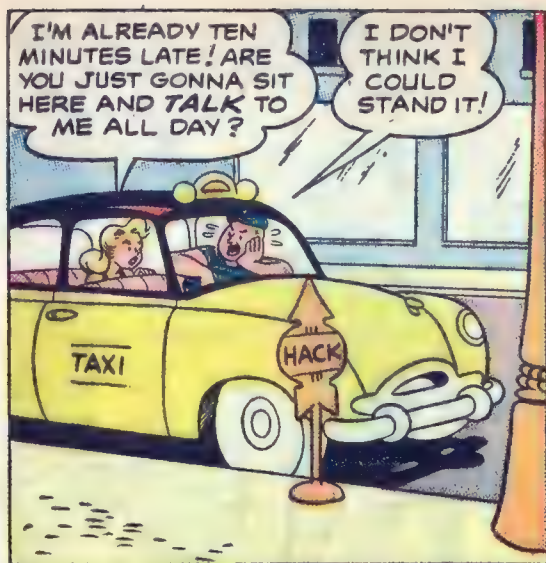
AND BLOCKS AWAY...

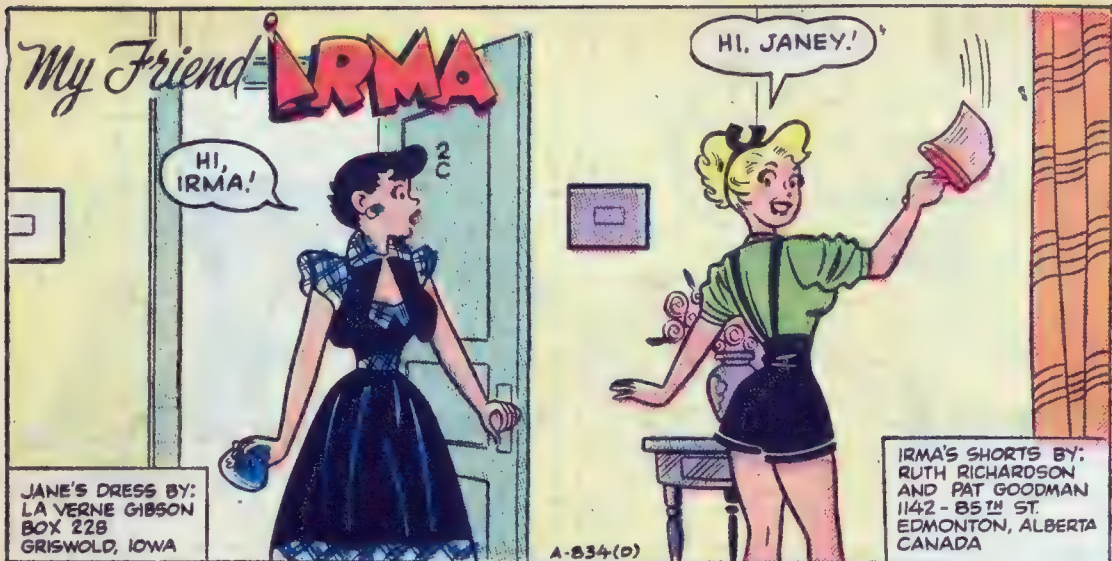


BUT IN IRMA'S ROOM...









You are in demand if you can draw!

Make money with your brush and pen! If you like to draw, sketch, or paint, take the famous Talent Test. No fee. No obligation. Mail this coupon TODAY!



ART INSTRUCTION, INC.

Dept. 8942 • 500 S. 4th St., Minneapolis 15, Minnesota

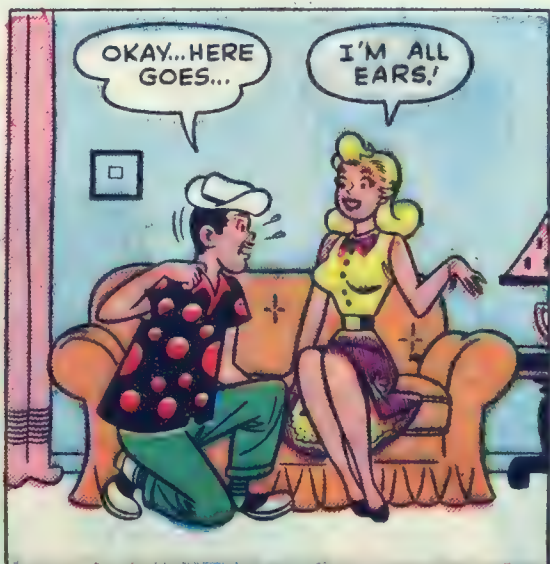
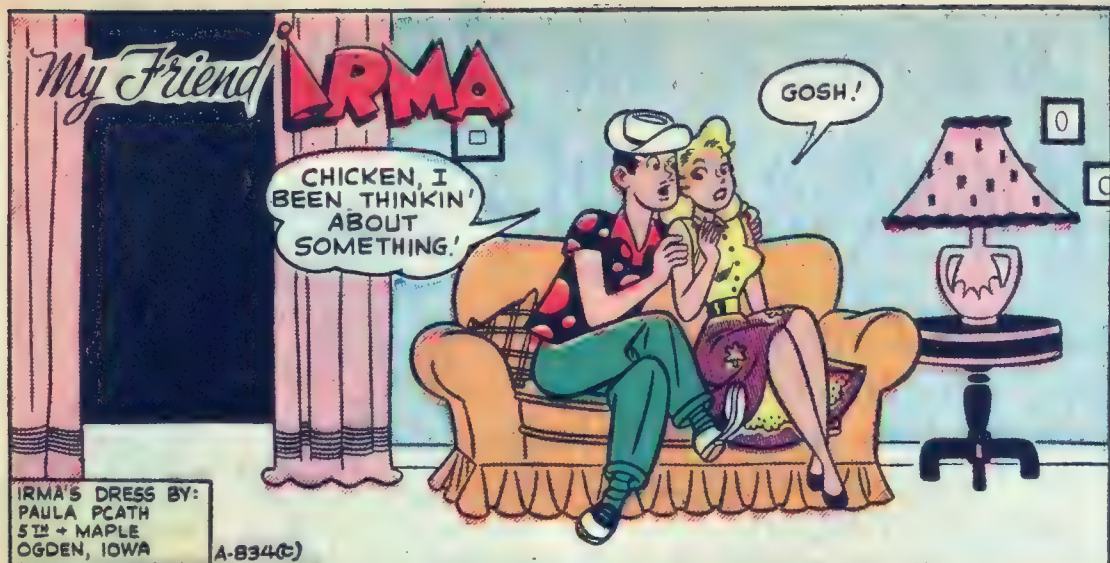
● Please send me your Talent Test (no fee).

Name _____ Age _____

Address _____ Phone _____

City _____ Zone _____ County _____

State _____ Occupation _____



IRMA'S DEPARTMENT OF UTTER CONFUSION!

"MY FRIEND IRMA" IS IN THE
NEWSPAPERS NOW! IF YOUR
FAVORITE NEWSPAPER
DOESN'T CARRY THE
FRIEND IRMA" COMIC
STRIP, WRITE TO THE
PAPER AND TELL THEM
YOU'D LIKE TO
READ IT!

HI, FRIENDS,
AL TOLD ME I LOOKED LIKE A BUCCANEER IN THIS OUTFIT!
BUT I THINK I LOOK MORE LIKE A PIRATE! I'VE FINALLY
READ ALL OF YOUR WONDERFUL LETTERS WHICH I ASKED
YOU TO WRITE ME, TELLING HOW MUCH YOU LIKE MY
MAGAZINE! NEXT ISSUE I'LL DEVOTE THIS ENTIRE PAGE TO
THEM, BUT IN **THIS** ISSUE I TRIED TO PRINT AS MANY
"IRMA-ISMS" AS POSSIBLE! HOPE YOU LIKE 'EM! WATCH THIS
PAGE NEXT ISSUE FOR LOTS OF NEW SURPRISES!

*your friend,
Irma*

THIS MONTH'S WINNING IRMA-ISMS

CLERK: THERE'S THREE CENTS TOO MUCH POSTAGE
ON THIS PACKAGE, MISS!

IRMA: GOLLY, I HOPE IT DOESN'T GO TOO FAR!
SUBMITTED BY: DIANA HIEMENZ, BOX 34,
ST. JOSEPH, MINNESOTA

JANE: DIDN'T I ASK YOU TO NOTICE WHEN
THE SOUP BOILED OVER?

IRMA: I DID! IT WAS SIX-THIRTY!
SUBMITTED BY: JANICE GOODMAN,
20 NORMANDY ST., ROXBURY, MASS.

JANE: IRMA, WHY ARE YOU RUNNING
AROUND THE BED?

IRMA: I'M TRYING TO CATCH UP ON
MY SLEEP!
SUBMITTED BY: SUSAN RYNDERS,
1906 MONROE ST., MADISON, WIS.

JANE: DO YOU LIKE CODFISH BALLS, IRMA?

IRMA: DON'T BE SILLY! FISH CAN'T DANCE!
SUBMITTED BY: DORIS FIER,
26 ABERNETHY DRIVE, TRENTON, N.J.

AL: DO YOU HAVE THE CHICKEN-DRESSING
MADE YET?

IRMA: NO, AL! I CAN'T GET THE SHIRT TO
FIT!
SUBMITTED BY: JUDY MCGINNIS, R.F.D. 3
BOX 61, LENOIR, NORTH CAROLINA

AL: WHERE'RE YOU GOING WITH THAT
UMBRELLA, CHICKEN?

IRMA: MY COUSIN SAID SHE WAS HAVING
A SHOWER TODAY!
SUBMITTED BY: BARBARA DRAHOTA
BOX 363, DODGE, NEBRASKA

POSE AND
COSTUME BY:
LOIS COVIELLO
10 7TH ST.
NEW ROCHELLE,
NEW YORK

**MORE
WINNERS**

AL: BUT, CHICKEN, YOU
CAN'T BUY A
TOOTH FOR A
DOLLAR!

IRMA: HAVEN'T YOU
EVER HEARD OF
A BUCK TOOTH?
SUBMITTED BY:
DELORIS FIZER
PARCOAL, W.VA.

JANE: DO YOU LIKE
TO EAT CORN
ON THE COB?
IRMA: NO, THAT'S
WHY I BITE
IT OFF!

SUBMITTED BY:
BOB CASE
526 CENTRAL AVE.
NEWPORT, KY.

AL: WHY DO YOU
ALWAYS READ
IN THE DARK?
IRMA: BECAUSE
I WENT TO
NIGHT SCHOOL,
SILLY!

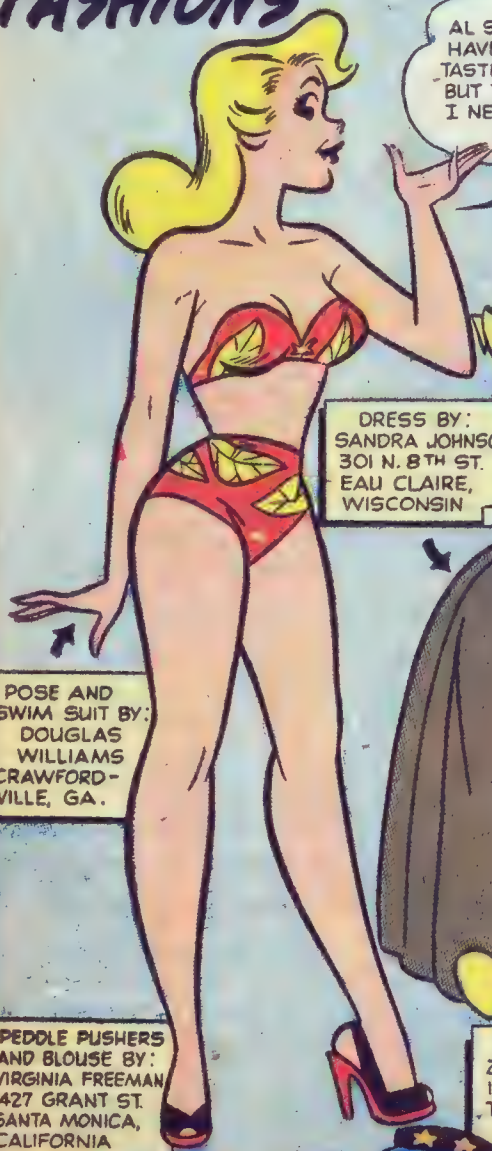
SUBMITTED BY:
CHRIS VECCHIA
EAST BOSTON, MASS.

SEND YOUR LETTERS TO:
CONTEST EDITOR...

"MY FRIEND IRMA"
270 PARK AVE.
NEW YORK 17, N.Y.

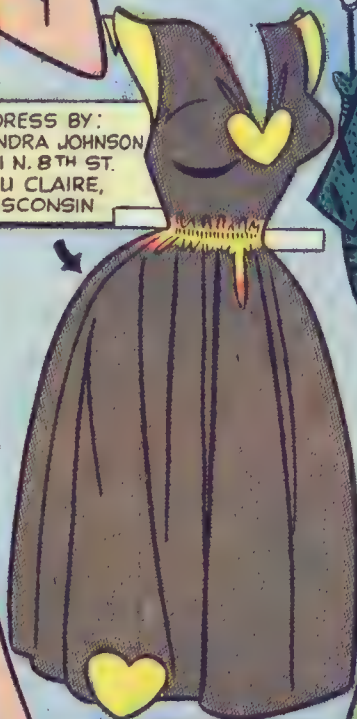
MY NAME IS _____
ADDRESS _____
CITY AND STATE _____ AGE _____

IRMA'S FASHIONS

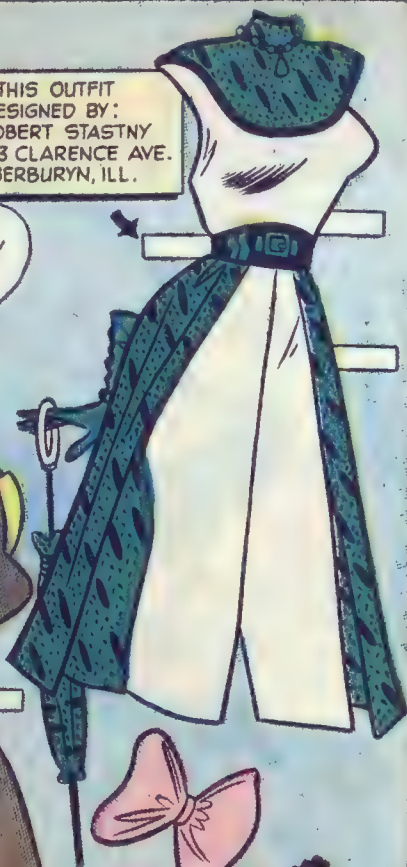


AL SAYS I
HAVE GOOD
TASTE IN DRESSES...
BUT THAT'S NOT TRUE!
I NEVER ATE ONE IN
MY LIFE!

DRESS BY:
SANDRA JOHNSON
301 N. 8TH ST.
EAU CLAIRE,
WISCONSIN



THIS OUTFIT
DESIGNED BY:
ROBERT STASTNY
2713 CLARENCE AVE.
BERBURYN, ILL.

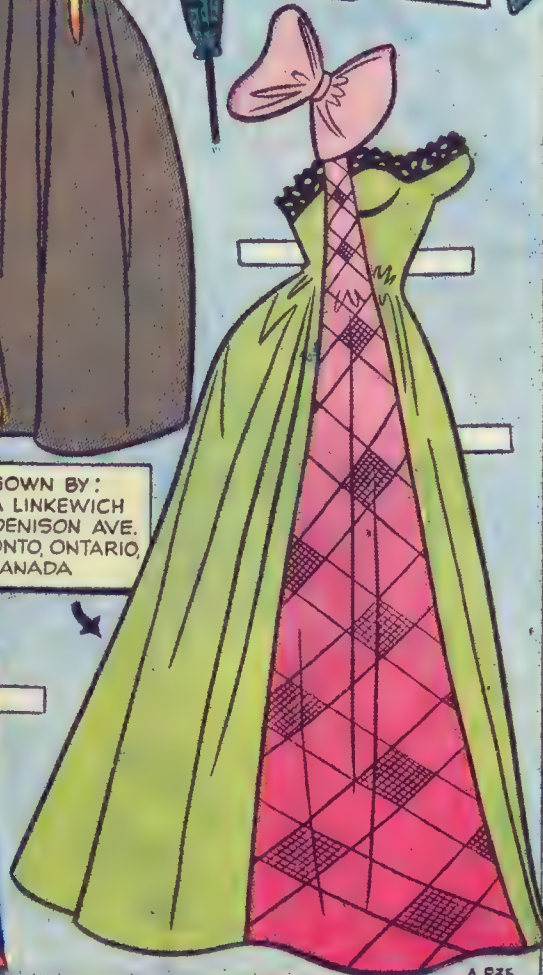


POSE AND
SWIM SUIT BY:
DOUGLAS
WILLIAMS
CRAWFORD-
VILLE, GA.

PEDDLE PUSHERS
AND BLOUSE BY:
VIRGINIA FREEMAN
1427 GRANT ST.
SANTA MONICA,
CALIFORNIA



GOWN BY:
ZENA LINKEWICH
145 DENISON AVE.
TORONTO, ONTARIO,
CANADA



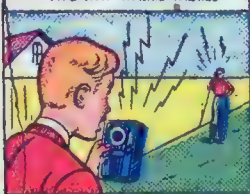
BECOME A MEMBER OF
IRMA'S FASHION CLUB!

SEND YOUR NEW FASHION IDEAS
TO: "MY FRIEND IRMA"
FASHION CLUB
270 PARK AVE
NEW YORK 17,
NEW YORK

WALKIE TALKIES

POWERED BY ORIGINAL REMCO ELECTRO-MAGNETIC CHASSIS, U. S. GOVERNMENT PATENT NO. 2,536,179

TWO-WAY WALKIE TALKIES



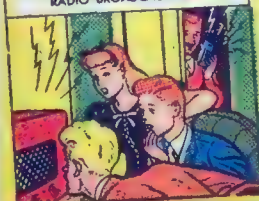
TWO-WAY COMMUNICATIONS: Set consists of TWO (2) "Transceivers" ready to hook up between any two points. No license needed! Powered by new patented Remco electro-magnetic chassis. Practical, foolproof operation is guaranteed.

RECEIVE LOCAL BROADCAST STATIONS: Your Walkie Talkies can easily be converted to the broadcast band and thus serve as your own private radio receiver. The REMCO plug-in crystal adapter and special aerial attachment will permit reception on broadcast frequencies. Adapter and aerial attachment only \$2.00 (Optional). Sets are ruggedly constructed of high quality injection molded plastic: engineered for utility and extra long service. This is not a kit but a factory tested and guaranteed communication system. Guaranteed—or your money refunded in full.

RADIO RECEIVER AND INTERPHONE



RADIO BROADCASTING



BROADCAST OVER HOME RADIO: Either or both of your Walkie Talkies can be hooked up so you can talk into them and hear your voice come out of the radio speaker. "Broadcast" from another room or another part of the house. Mystify your friends—plan your own radio programs and announcements.

TWO-WAY
WALKIE TALKIES
only
\$3.49
postpaid
2 SETS
COMPLETE

EMPIRE MERCHANDISING CO., 63 CENTRAL AVE., OSSINING, N. Y.

MAIL THIS COUPON

EMPIRE MERCHANDISING CO., DEPT WM Send check, office, or M.O. 63 Central Ave., Ossining, N. Y.

- ☐ Send 2 Walkie Talkie units _____ Price \$3.49
- ☐ Send complete Walkie Talkies plus adapter and aerial _____ Price \$5.47
- ☐ Full payment enclosed. Rush order post-paid.
- ☐ \$1 deposit enclosed. Will pay postman balance plus charges.

Name _____
Address _____
City _____ State _____

SHOP BY MAIL

Ugly BLACKHEADS OUT IN SECONDS



Keep your complexion free of Blackheads this new way—look attractive instantly!



Try VACUTEX Blackhead-Remover

The amazingly effective Vacutex extracts Blackheads automatically—WITHOUT squeezing the skin or injuring tissues. Easy to use with three fingers. It reaches Blackheads anywhere. Try it 10 days and if not delighted, return VACUTEX and your money will be refunded.

\$1.00



10 DAY TRIAL COUPON

BALLCO PRODUCTS CO., Dept. 52, 19 West 44th St., New York 18, N. Y.

- ☐ Enclosed find \$1. Send postpaid.
- ☐ Send C.O.D. I will pay postman \$1 plus postage; \$1 refund if not delighted.

SORRY, NO C. O. D.'s OUTSIDE U. S. A.

SONG POEMS

Wanted
To Be
Set to
Music

Send your poems for free examination. Any subject. PHONOGRAPH RECORDS MADE.

Five Star Music Masters 327 Beacon Bldg., Boston, Mass.

SEND A LOUISVILLE SLUGGER BAT BALLPOINT

PEN AND PENCIL SET
with insignia of team
checked



U. S. A. ONLY
NO C. O. D.'s

order from **MAJOR LEAGUERS**
R.O. BOX 2200 - PATTERSON, N. J.

ONLY **50¢**
PER SET

TO _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

NATIONAL LEAGUE

- ☐ BRAVES
☐ CARDINALS
☐ CUBS
☐ DOGERS
☐ GIANTS
☐ PHILLIES
☐ PIRATES
☐ REDS

AMERICAN LEAGUE

- ☐ ATHLETICS
☐ BROWNS
☐ INDIANS
☐ RED SOX
☐ SENATORS
☐ TIGERS
☐ WHITE SOX
☐ YANKEES

'How to Make Money with Simple Cartoons'



A book everyone who likes to draw should have. It is FREE to those 14 years of age or over. Simply give your age and address

CARTOONISTS' EXCHANGE
Dept. 211, Pleasant Hill, Ohio.

High School Course at Home

Many Finish in 2 Years

Go as rapidly as your time and abilities permit. Equivalent to resident. School work—prepares for college entrance exams. Standard H.S. texts supplied. Diploma awarded. Credit for H.S. subjects completed. Single subjects if desired. Ask for Free Bulletin.

American School, Dept. H-55 Drexel at 58th, Chicago 37

RUPTURE-EASER

Mfg. in U.S. Pat. Off. (A Piper Brace Product)

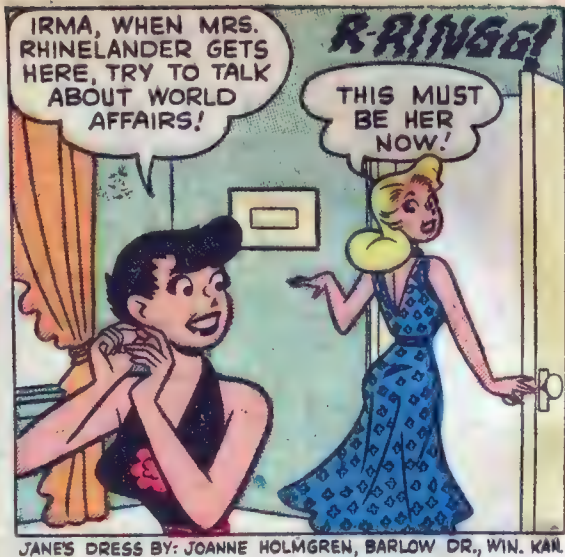
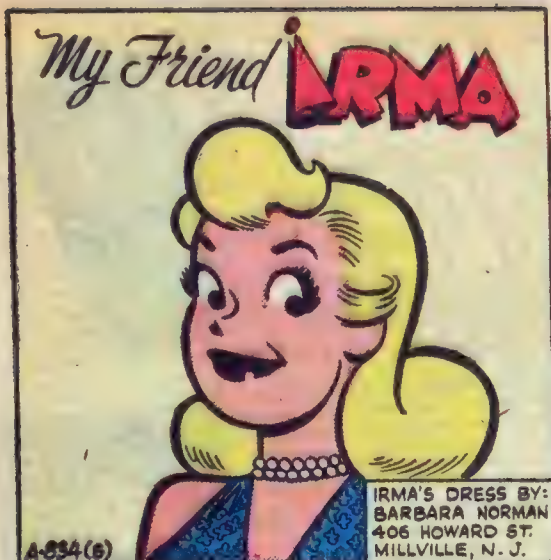


Double...4.95
"Right or left"
Side \$3.95
No Fitting Required

A strong, form-fitting washable support. Back lacing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after operation support. For men, women and children. Mail orders give measure around the lowest part of the abdomen and state right or left side or double. We Prepay Postage Except on C.O.D.'s.

PIPER BRACE CO.

311 Wyandotte, Dept. MCG 12 KANSAS CITY 8, Mo.



Reducing Specialist Says:
LOSE WEIGHT

Where
It
Shows
Most

REDUCE

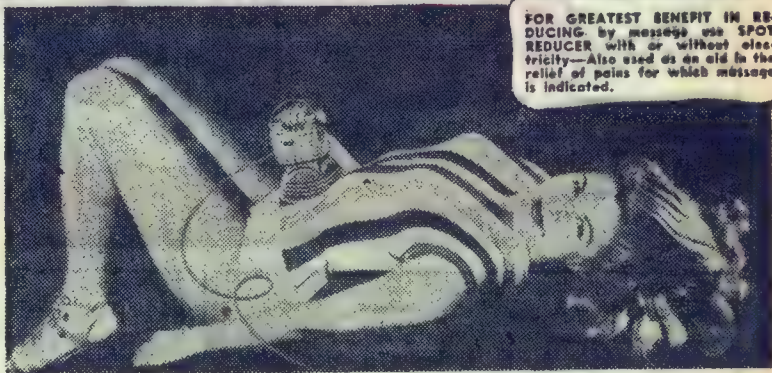
MOST ANY
PART OF
THE
BODY WITH

ELECTRIC Spot Reducer

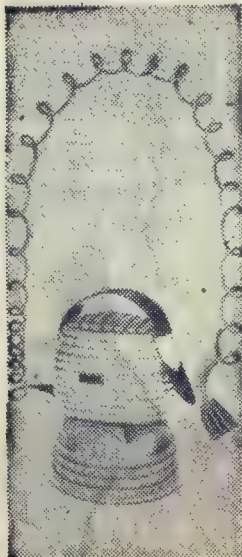
Relaxing • Soothing
Penetrating Massage

PLUG IN
GRASP
HANDLE
AND
APPLY

UL
UNDERWRITERS
LABORATORY
APPROVED



FOR GREATEST BENEFIT IN REDUCING by massage use SPOT REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.



Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and Turkish baths—MASSAGE!

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

SENT ON APPROVAL—MAIL COUPON NOW!

ALSO USE IT FOR ACES AND PAINS



CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



MUSCULAR ACES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room

ORDER IT TODAY!

SPOT REDUCER CO., Dept. 8-74
318 Market St., Newark, New Jersey

Please send me the Standard Model SPOT REDUCER for 10 days trial period. I enclose \$1.00, upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

☐ I enclose \$12.95 Send DeLux Model, postage pre-paid.

Name _____

Address _____

City _____ State _____

☐ **SAVE POSTAGE**—check here if you enclose \$12.95 for DeLux Model. We pay all postage and handling charges. Same money back guarantee applies

☐ I enclose \$9.95. Send Standard Model.

LOSE WEIGHT OR NO CHARGE

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

My Friend **LRMA**

OIMA, A COP
IS FOLLOWIN'
YA!

HE
IS?

DRESSES BY:
BOBBIE KAY HEATH
1015 S.W. FIFTH AVE.
MINERAL WELLS, TEXAS

A-834 (A)

PULL OVER,
LADY!

OKAY!

IS SOMETHING
WRONG, OFFICER?

YEAH...

D11 51

YOU'RE DRIVING A
CAR WITH **LAST YEAR'S**
LICENSE PLATES ON
IT!!

OH,
THAT'S
OKAY...

...THIS IS
LAST YEAR'S
CAR!

!

My Friend

IRMA

HI, JANE... I'VE BEEN
OUT WITH AL TILL
NOW!

OH! AND ALL THE
TIME I THOUGHT
YOU HAD A
DATE!

IRMA'S DRESS BY:
DORIS MOONEY
ST. PATRICK ST.
FERGUS, ONTARIO

by
Stan Lee

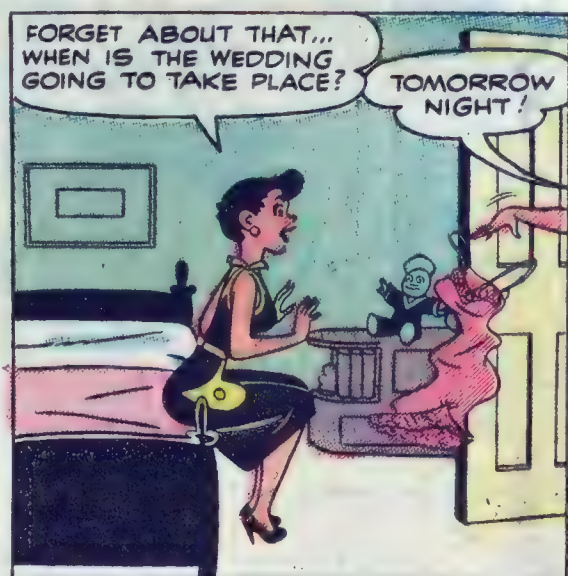
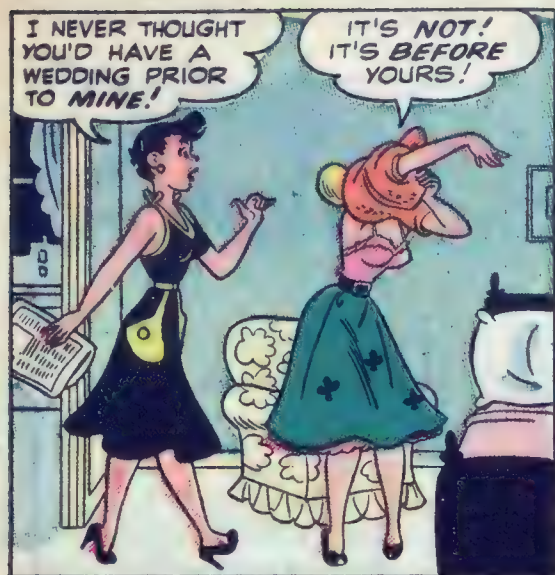
WE SPENT THE
WHOLE EVENING
MAKING WEDDING
PLANS!

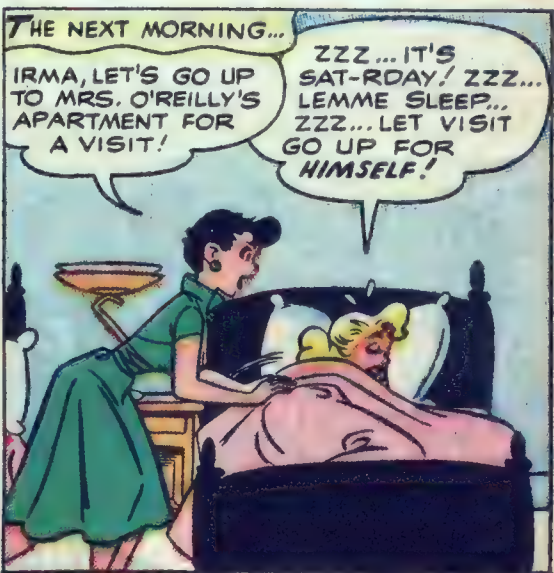
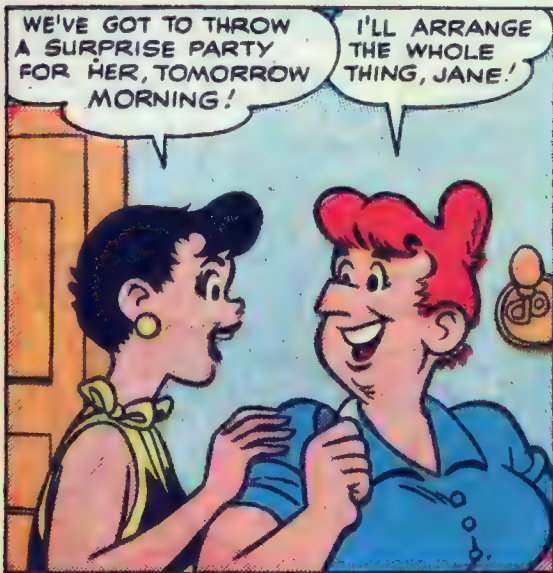
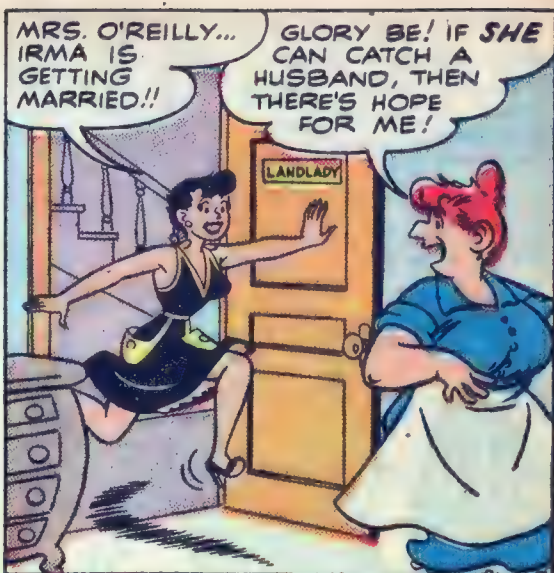
WEDDING
PLANS??

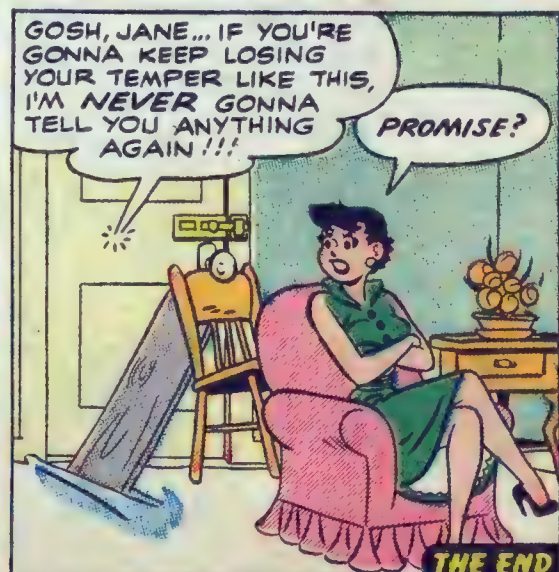
WHAT'S HIS HURRY?
YOU'VE ONLY BEEN
GOING STEADY
FOR 10 YEARS!

I KNOW!
AL LIKES TO
MAKE SNAP
DECISIONS!

JANE'S DRESS BY:
JOCELYN BAILEY
712 SARATOGA
LIMA, OHIO







SHOP BY MAIL

Amazing New Auto "Trouble-Shooter"

Spots 760 Car Troubles - in a Jiffy!

Brand-New Guide Makes It Easy as A-B-C!

SPOT any car trouble fast—with brand-new, revised TROUBLE-SHOOTER. Suppose Fan Belt is noisy; index leads you instantly to 7 things that can be wrong. In same way, it covers engines, automatic transmissions, clutches, brakes, ignition, rear axles, over-drives, etc. — over 2,000 causes of trouble in all. Also clearly explains how electrical, fuel, ignition, brake & clutch systems actually work; plus helpful information on chokes, valves, cooling systems; why engines won't start, etc. Cross-section PICTURES. Spiral-bound; pocket-size. For beginners or experienced repair men. Prepared by editors of famous MOTOR manuals.

SEND NO MONEY

Just send your name, address. Pay postman only \$1 for each copy ordered, plus postage and C.O.D. charges. (Or pin \$1 to this ad and SAVE ALL SHIPPING CHARGES.) If not delighted, return book(s) in 1 days for prompt refund. MOTOR Book Dept., Box D F, 250 W. 55th St., New York 19, N. Y.

Play Piano

with BOTH Hands

the FIRST Day—or Don't Pay!

AMAZING, NEW, PATENTED

SELF-TEACHING DEVICE GIVES "SECRET"

You can play piano with BOTH hands, at once! Thousands have learned to play this fast, easy A-B-C way. With the amazing invention, the AUTOMATIC CHORD SELECTOR, there's nothing to it. This is no trick method. You actually read and play any sheet music. And, the Patented AUTOMATIC CHORD SELECTOR guides your fingers every note of the way. No scales, no exercise, no boring practice. You play the minute you sit at the piano. In no time at all you're playing Hit Parade numbers, or hymns, or beautiful old ballads... or all three! Send for this marvelous Dean Ross Piano Course today. Consists of 30 illustrated lessons, 50 songs with words and music, special Dean Ross play-at-once arrangements, and the Patented AUTOMATIC CHORD SELECTOR. Only \$1.95 complete. You have nothing to lose and popularity and fun to gain, so mail the 10-day FREE-TRIAL coupon now!

Dean Ross Piano Studios, Inc., Dept. C-1811

49 West 48th St., New York 36, N. Y.

Send Piano Course of 30 lessons, 50 songs, and Patented Automatic Chord Selector. On delivery will pay postman just \$1.95 plus postage. If not delighted, may return Course in 10 days for purchase price refund. The Automatic Chord Selector is mine to keep.

Save \$5! Send payment now, we pay postage. Same guarantee.

NAME _____

ADDRESS _____

No A.P.O., F.P.O., or Foreign C.O.D's

GORGEOUS "ORCHID" DIAMOND!!

Plus Enormous 5-colored Flag stamp. Will Rogers "Earthquake Airmail", 1st US comm., Midgett, Corsica, Harem Girl, and 24 others All Free to approval buyers for 3c postage. Belmont Stamp Co., Dept. 85, Washington 15, D.C.

3 TRIANGLES - BORNEO - FREE!!

Fish, Volcano, & "Holy" weird triangles in packet with N. Borneo 50 yr. old Tasmania & Porto Rico, Dead Lands, etc. FREE to approval buyers for 3c postage. Patomac Stamp Co., Dept. 7, Washington 15, D.C.

34 Diff. Roosevelt Stamps, etc.

Big Lot 54 Different includes Roosevelt stamps from Monaco & San Marino, also Hitler & Mussolini stamps from Libya, Bohemia & many others. ALL ONLY 3c. Approvals. MARYLAND STAMP CO., Arlington-M, Baltimore 15, Md.

WE GIVE AWAY

Your choice of latest and finest Scott Albums, Catalogues and available philatelic accessories. Realize—you get these worthwhile rewards when you buy from our better for eign approvals. Write today for full details sent with a trial approval selection. Dept. M

AMERICA'S STAMP SERVICE, Riverside M, Calif.



55 Roosevelt and Pope Triangle! Lot 55 DIFFERENT with Greek Roosevelt, Ghant "Pope" Triangle, Israel, Greenland, Rhodesia, etc. Cataloga \$1.15 — ALL 5c with approvals!

LONGHORN STAMP CO. Box 3068, Ellwood Sta. Lubbock, Tex.

500 Exotic Japan 10c! STAMPS

KENMORE, Milford J-72, N. H.

OLD COINS WANTED

We buy Indianhead pennies and all rare U. S. coins. Complete all-coin catalogue 20c. Neal Fairview, 277 Broadway, New York 7

BE A VENTRILOQUIST

Amuse everyone and enjoy yourself through the study of Ventriloquism. VENTRILOQUISM SELF TAUGHT — complete book 25c.

Glen Greenwood, 273 Broadway, N. Y. C. 7

Now!

200 Different Stamps including F.D.R. TRIANGLE also, SCOTCH WAGON, JAMES I. Only 5c to approval applicants. ENGLISH STAMP CO. Dept. 12, SPRINGFIELD, MASS.

WE WANT TO GET ACQUAINTED!

Send us your name and address and we will mail you a beautiful selection of Pictorial and Commemorative stamps. (Approvals.) Write today. SEND NO MONEY!! EAGLE STAMP CO. Dept. 11, 2221 Romine Ave., Pgh. 26, Pa.

CANADIAN COLLECTION

Includes early Victorian issues—Jubilee issues—High values—Commemorative—Special issues—Newfoundland and many Pictorials, etc., etc., together with large Philatelic Magazine—all FREE. Send 5c for postage. EMPIRE STAMP CO., Dept. M C Toronto, Canada.

STAMP COLLECTION

More than 100 diff. fascinating, intriguing stamps from Europe, Africa, So. America, Scandinavia, Balkans, Asia, etc., used stamps and unused stamps. You will be thrilled! All given to approval applicants sending 3c postage. TATHAM STAMP CO., SPRINGFIELD—73, MASS

FREE! "The Stamp Finder"

Tells at a glance the country to which any stamp belongs. 36 pages illustrated. Includes valuable "Stamp Collector's Dictionary," Stamp Treasures and World's Ten Rarest Stamps. Also Approvals. GARCERON STAMP CO., Box 1113, Calais, Maine

"HOW TO Recognize Rare Stamps!"

FREE BOOK containing nearly 200 illustrations PLUS information that every collector should have!

KENMORE, Milford H-72, N. H.

1050 DIFFERENT STAMPS

given to approval applicants becoming customers. Send 3c for particulars, lists and approvals.

BRYSAN STAMP CO., Drawer F-11, Rosford, Ohio

FREE!! ODD SHAPED STAMPS

To Buyers of Our Foreign Approvals. Plus an Amazing Surprise Offer TRU-VALUE SERVICE Box 1111 Santa Ana, Calif.

300 STAMPS 10c

FOR ONLY 10c

INCLUDES STAMPS CATALOGUING UP TO 25c EACH! ALSO APPROVALS.

MYSTIC STAMP COMPANY

Camden 3, New York

STAMPS



POSITIVELY GREATEST FREE OFFER

Rare Octagonal (eight sided) stamp, gorgeous Diamond, giant Triangle, also mammoth and midget stamps. ALL FREE to foreign approval buyers. Plus Free, Scott's International \$6.00 album and the latest Scott Stamp Catalogues. PLYMOUTH - DEPT. AGO, Bell, California

118 DIFFERENT STAMPS

Including Commemorative, Charities, Airmail, Surcharges, Sets, etc. Only 3c to APPROVAL BUYERS.

BADGER STAMP CO., Dept. N, MILWAUKEE 3, WIS

U. S. ARMY & NAVY HEROES

A collection featuring U. S. Army & Navy Heroes on stamps from War of 1812, Civil & Revolutionary and others. A Pictorial History, 10c with bargain U. S. approvals. LOCUST STAMP CO. Box 305-M Harmon-on-Hudson, N. Y.

GIGANTIC CANADIAN BARGAIN

Complete set Royal Visit, Coronation, Jubilee, new George VI set, Confederation, Geo. V set, etc. A gigantic bargain. Only 5c to approval applicants. ENGLISH STAMP CO. Dept. E, Se. Oregon, N. J.

STAMP COLLECTING OUTFIT

A packet of stamps from all parts of world. A package of stamp hinges; perforation gauge and millimeter scale; watermarked detector. Everything 10c to approval applicants. LORRAINE W. BROWN, Dept. 10 Marion, Mich.

DIFFERENT

25 INDIA 5c

to approval applicants Premiums with Purchases. Broadwin Stamp Co., Box 92-2, Mayenne, N. J.

FREE PRESIDENTIAL SET TO \$5

FAMOUS AMERICAN SET FLAG SET - PARK SET

A total of 50 U. S. stamps FREE to customers of our U. S. and Foreign approvals. Send 3c NOW for 15 of the above plus par. 6. LORRAINE W. BROWN, Dept. 10 Marion, Mich.

Thousands of beautiful stamps at only 1c each—why pay more when you can get the best for less. Write today for approvals. PENNY STAMP SERVICE, Orange, California

107 DIFFERENT 3c

Stamps from Cochiti, Oceania, Cameroun, Malta, Cyprus, etc. To Approval Buyers. Dixie Stamp Co. Dept. 16 Milwaukee 1, Wis.

50 DIFF. UNITED STATES 5c

Including AIRMAILS, PRESIDENTIALS, high values, 19th cent. commemoratives, etc., revenues, etc. To approval buyers. BARGAIN APPROVALS. FREE BIG LISTS included. W. C. BOOKMAN, Box 1435 Maplewood, N. J.

100 DIFF. CHINA 5c

Includes Airmails, Ships, Auto, Map, Heroes. To approval buyers. MODERN STAMP SERVICE, Box 12, Dept. 500, Wakefield St., N.Y. 66

FREE, SCOTT'S INTERNATIONAL ALBUM, VALUABLE COLORFUL COLLECTION, HINGES, OTHER BIG PREMIUMS

Full particulars with approvals. Write today 3c Postage please. RAYMAX '70 - M Nassau St., New York 38 N.Y.

POLAR BEAR TRIANGLE!

GIANT CEO WASHINGTON & OTHERS!

Six Colored Ecuador, Arctic Triangle, First American Commemorative, Corsica, Devils Island Others. Everything free with approval. CAPITAL STAMP CO., LITTLE ROCK 18 ARK.

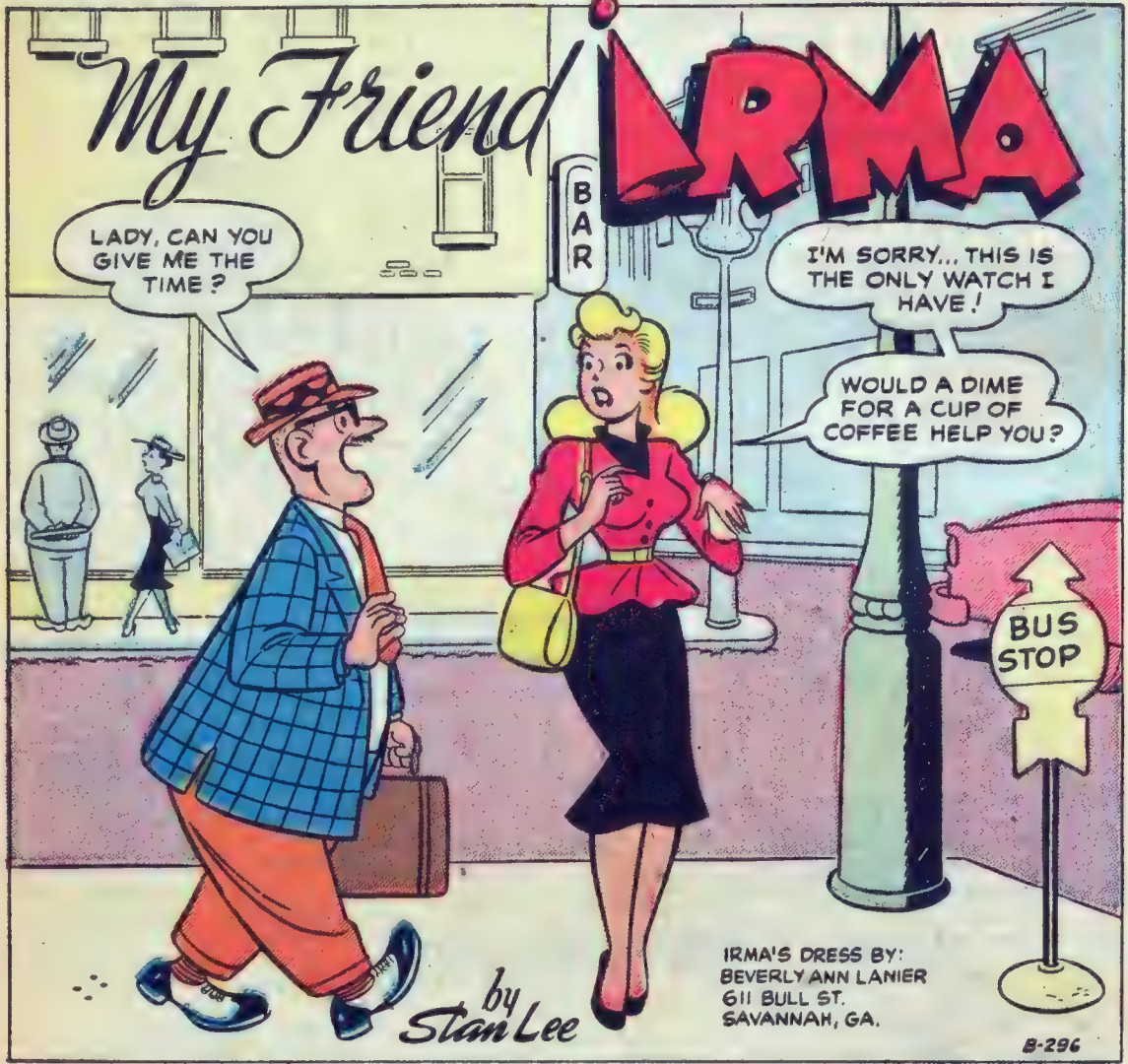
FREE \$6.00 ALBUM

Positively Greatest FREE OFFER

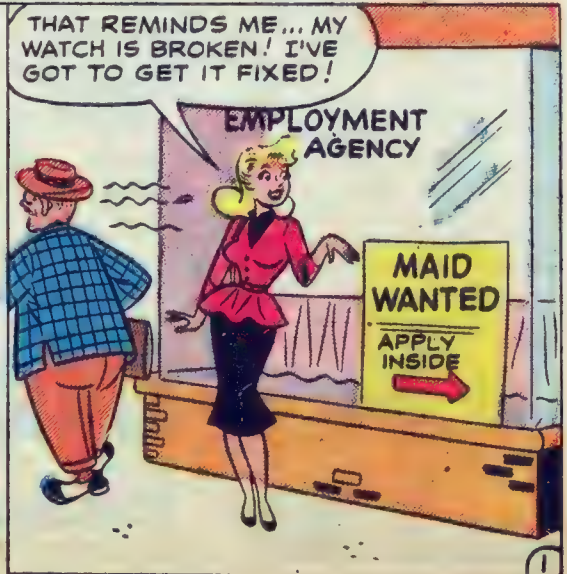
Latest Scott's International \$6.00 Stamp Album—covering entire world, contains 34,000 illustrated descriptive spaces, Scott's New Standard \$7.00 catalogues "Philately's Encyclopedia"—absolutely FREE to applicants for foreign approvals becoming customers.

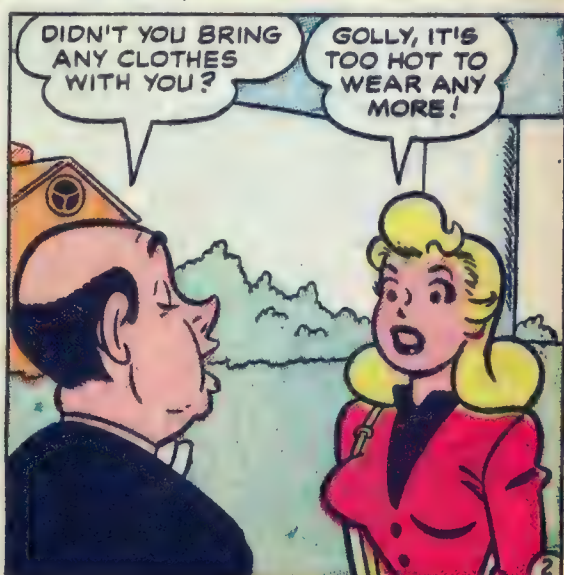
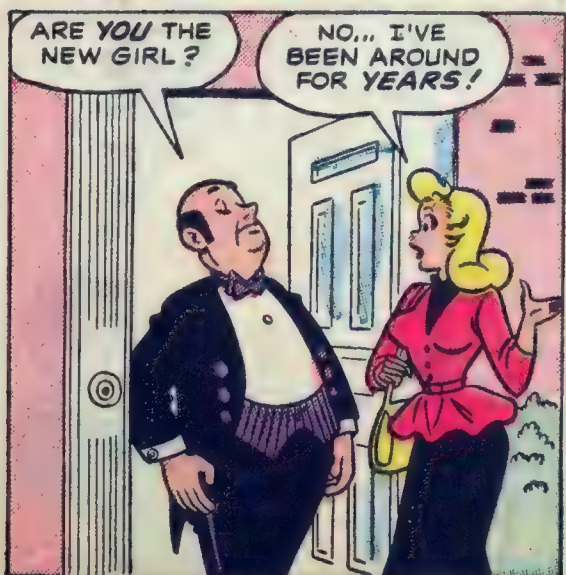
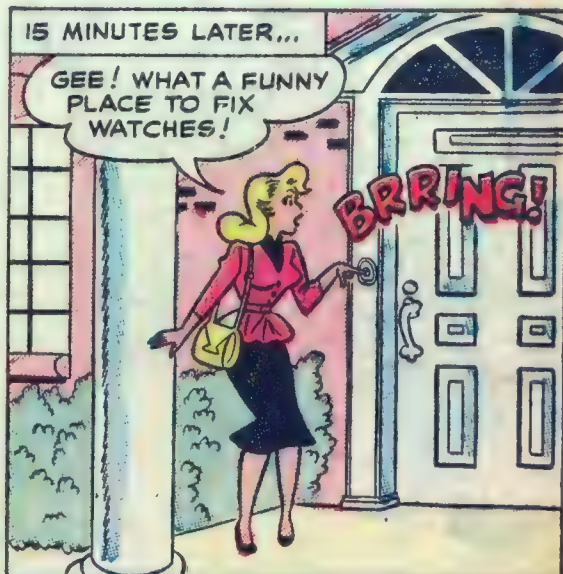
BARGAIN STAMP SERVICE, SANTA ANA, CALIF.

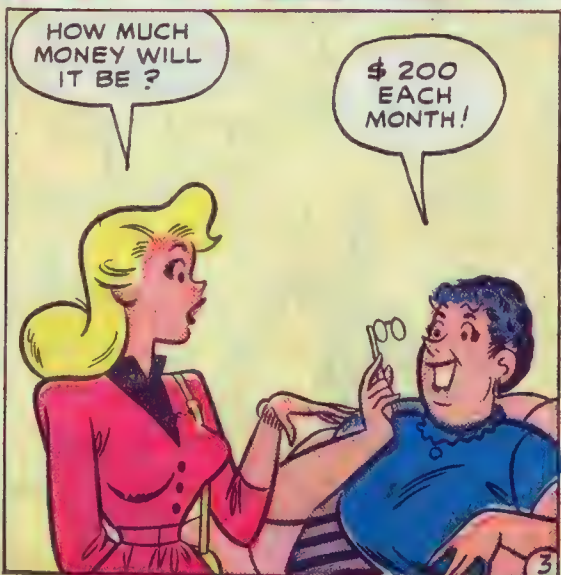
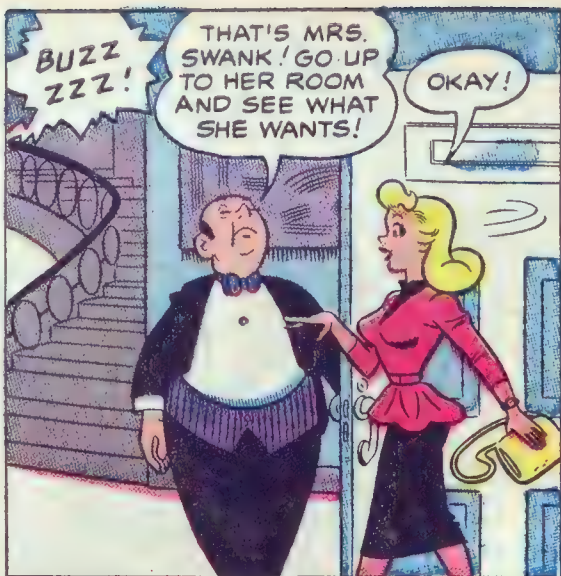
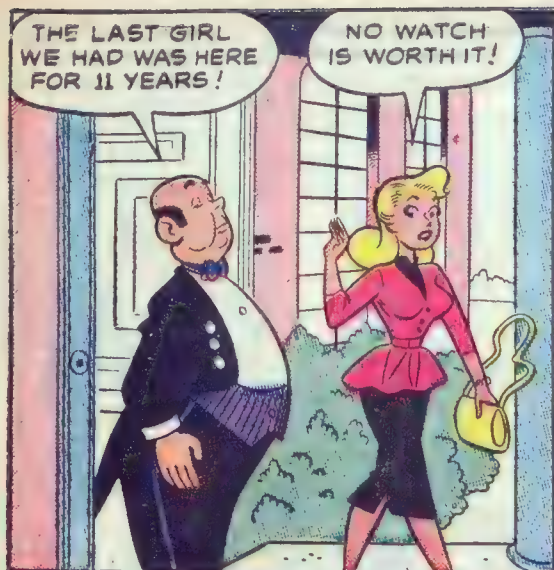
AMERICA'S FUNNIEST TELEVISION AND RADIO STAR

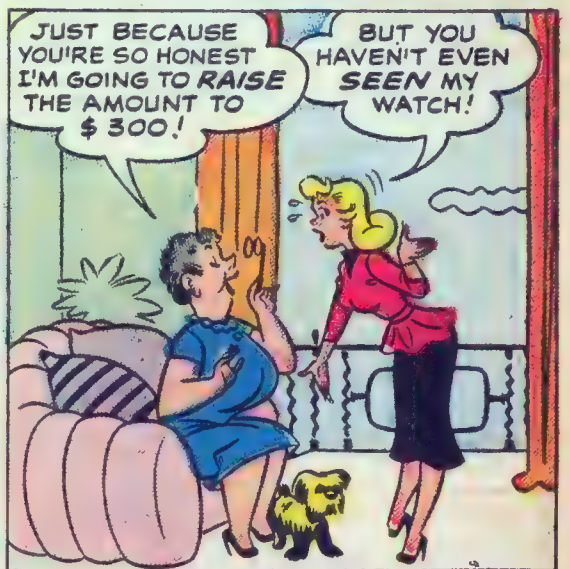
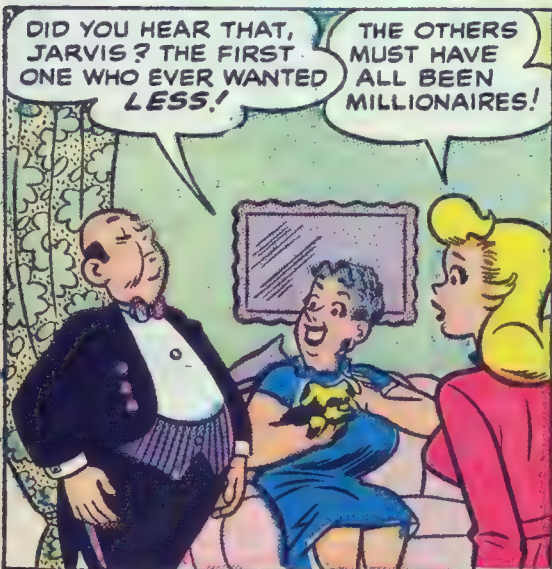
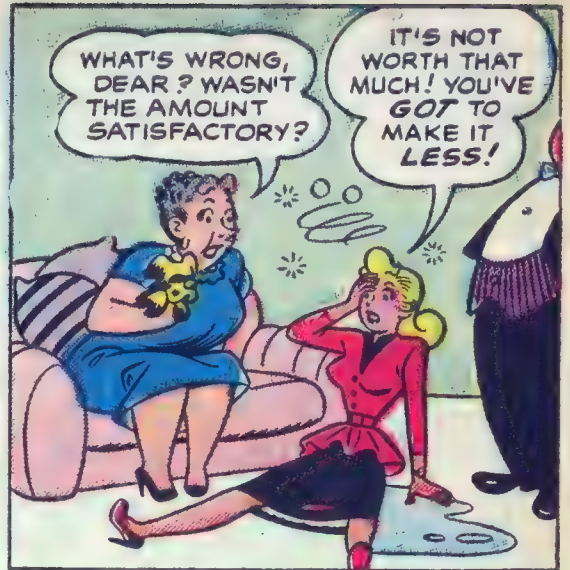


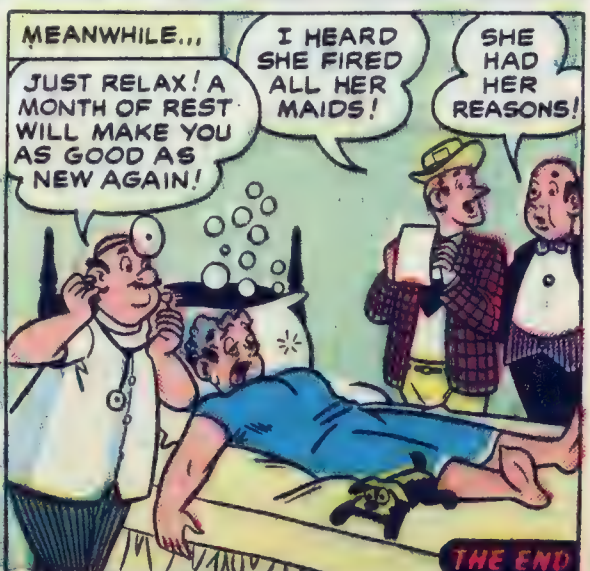
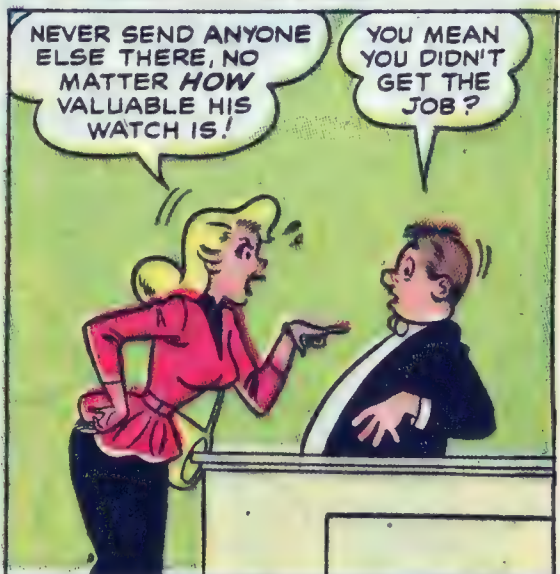
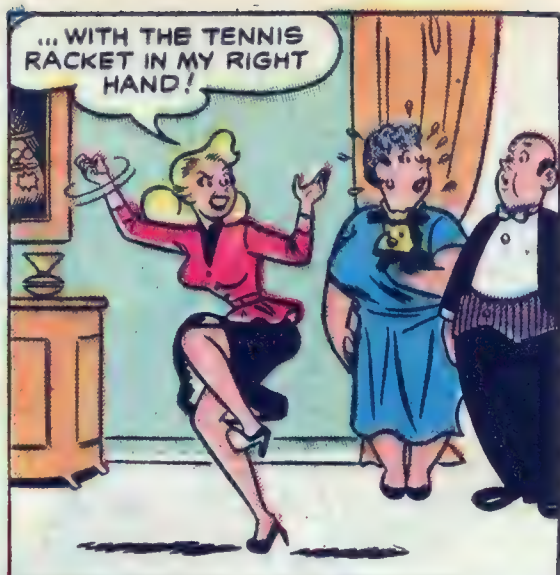
8-296











THE END



FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER!



An Amazing **NEW PLAN!** Make Friends...Make Money..!



MORE THAN
100
BEAUTIFUL
STYLES
to choose from!

GET THESE DRESSES— *Don't Pay a Penny!* and Make Fine Extra Money Even in Your Spare Time

WOMEN LIKE YOU!

(Read these Exceptional Records)

2 Hours Pays \$10.00

My first experience netted me \$10.00 in about 2 hours. It was fun, and I made new friends. Mrs. S. W. COLE, West Virginia.

Made \$30 in Work Spare Time! Imagined inside less than a week I made \$30.00 cash putting in only spare time, as I am a housewife. LOUISE ZULA, Wisconsin.

Haven't Bought Dresses in 1 1/2 Years

I work only part time and only among friends, and I haven't bought a dress or suit since starting a year and a half ago! ELAINE SCHECTER, Indiana.



Lovely Dresses for CHILDREN of All Ages!

Get them without paying one cent by using our plan! Adorably-styled, long-wearing dresses—including famous Dan River Gingham... and also T-shirts, separates, mix-and-match, playwear, nightwear for children.



You've never read more exciting news! Think of seeing more than 100 beautiful latest-style dresses—and you can take your pick in YOUR OWN favorite fabric, style, color and size WITHOUT PAYING EVEN ONE CENT, on this brand new introductory plan! And all you do now is mail the coupon at the bottom of this page! You'll receive ABSOLUTELY FREE the most thrilling display of gorgeous styles you ever saw—all the latest models, the newest colors, all the popular fabrics—separates, mix-and-match, convertibles, casuals—suits, sportswear, and hosiery and lingerie too! You select the dresses you want and they're YOURS, simply for showing the beautiful styles and sending just a few orders for friends, neighbors, or members of your family. That's all! You don't pay one cent for your own dresses—and you can get dress after dress for yourself this easy way!

**You'll Fall in Love with This Way
to Make Extra Money!**

The moment folks see the beautiful styles, the vast selection, and the LOW, MONEY-SAVING PRICES, they want you to send to famous Harford Frocks for dresses just like them. And for sending us their selections you get your own dresses without paying a single penny—and you can actually make several dollars in one hour of spare time besides! Don't wait! We'll send you everything you need...

FREE! JUST MAIL COUPON BELOW!

Send no money! Just write your name, address, and dress size on coupon below (paste it on a postcard) and mail it, and we'll send you the big valuable style display so you can start at once getting your personal dresses without one cent of cost and collecting EXTRA CASH besides. Mail the coupon NOW!

HARFORD FROCKS, Inc.

Dept. H-2105, Cincinnati 25, Ohio

PASTE ON POSTCARD — AND MAIL!

Harford Frocks, Inc., Dept. H-2105, Cincinnati 25, Ohio

RUSH ABSOLUTELY FREE the big, valuable Harford Frocks Style Display so I can start quickly getting personal dresses without paying one penny for them, and make extra money in spare time besides.

Name _____

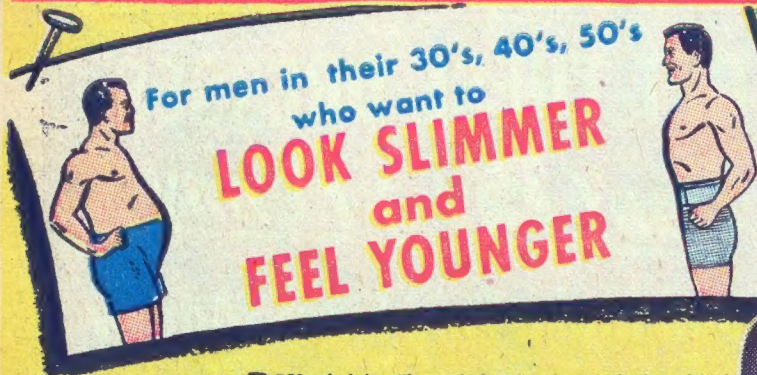
Address _____

City _____ State _____

Dress Size _____ Age _____



An Amazing NEW HEALTH SUPPORTER BELT



DOES a bulging "bay window" make you look and feel years older than you really are? Then here, at last, is the answer to your problem! "Chevalier", the wonderful new adjustable health supporter belt is scientifically constructed to help you look and feel years younger!

The CHEVALIER

LIFTS AND FLATTENS YOUR BULGING "BAY WINDOW"

Why go on day after day with an "old-man's" mid-section bulge... or with a tired back that needs posture support? Just see how "Chevalier" brings you vital control where you need it most! "Chevalier" has a built-in strap. You adjust the belt the way you want. Presto! Your "bay-window" bulge is lifted in... flattened out—yet you feel wonderfully comfortable!



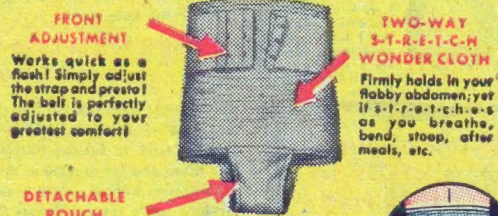
POSTURE BAD?
Got a 'Bay Window'?



DO YOU ENVY MEN
who can
'KEEP ON THEIR FEET'?



and then he got a
"CHEVALIER" ...
YOU NEED A
"CHEVALIER"!



FRONT ADJUSTMENT
Works quick as a flash! Simply adjust the strap and presto! The belt is perfectly adjusted to your greatest comfort!

TWO-WAY
S-T-R-E-T-C-H
WONDER CLOTH
Firmly holds in your flabby abdomen; yet if s-t-r-e-t-c-h-e-s as you breathe, bend, stoop, after meals, etc.

Healthful, Enjoyable Abdominal Control

It's great! You can wear "Chevalier" all day long. Will not bind or make you feel constricted. That's because the two-way s-t-r-e-t-c-h cloth plus the front adjustment bring you personalized fit. The "Chevalier" is designed according to scientific facts of healthful posture control. It's made by experts to give you the comfort and healthful "lift" you want. Just see all the wonderful features below. And remember—you can get the "Chevalier" on FREE TRIAL. Mail the coupon right now!



REAR VIEW
FITS SNUG AT
SMALL OF BACK
Firm, comfortable support. Feels good!

FREE Extra Pouch. The Chevalier has a removable pouch made of a soft, comfortable fabric that absorbs perspiration. So that you can change it regularly we include an extra pouch. Limited offer. Order yours today.

FREE TRIAL OFFER

1. You risk nothing! Just mail coupon—be sure to give name and address, also waist measure, etc. — and mail TODAY!



2. Try on the "Chevalier". Adjust belt the way you want. See how your bulging "bay window" looks streamlined... how comfortable you feel. How good it is!



3. Wear the "Chevalier" for 10 whole days if you want to! Wear it to work, evenings, while bowling, etc. The "Chevalier" must help you look and feel "like a million" or you can send it back! See offer in coupon!



RONNIE SALES, INC., Dept. 3311-E 487 Broadway, N. Y. 13, N. Y.

SEND NO MONEY: JUST MAIL COUPON

RONNIE SALES, INC. Dept. 3311-E
487 Broadway, New York 13, N. Y.

Send me for 10 days' FREE TRIAL a CHEVALIER HEALTH-SUPPORTER BELT. I will pay postman \$3.98 (plus postage) with the understanding that I include my FREE pouch. In 10 days I will either return CHEVALIER to you and you will return my money, or otherwise my payment will be a full and final purchase price.

My waist measure is _____
(Send string the size of your waist if no tape measure is handy)

Name _____
Address _____

City and Zone _____ State _____

☐ SAVE MONEY. We pay postage if you enclose payment now. Same Free Trial, and refund privilege.

NEW BODIES FOR OLD!



***I've Made New Men Out of
Thousands of Other Fellows...***

**"Here's what I did for
THOMAS MANFRE...and
what I can do for you!"**

-Charles Atlas

GIVE me a skinny, pepless, second-rate body—and I'll cram it so full of handsome, bulging new muscle that your friends will grow bug-eyed... I'll wake up that sleeping energy of yours and make it hum like a high-powered motor! Man, you'll *feel* and *look* different! You'll begin to *LIVE!*

**Let Me Make YOU a NEW MAN—
IN JUST 15 MINUTES A DAY**

You wouldn't believe it, but I myself used to be a 97-lb. weakling. Fellows called me "Skinny." Girls snickered and made fun of me behind my back. I was a flop. THEN I discovered my marvelous new muscle-building system—"Dynamic Tension."—And it turned me into such a *complete* specimen of MANHOOD that today I hold the title of "THE WORLD'S MOST PERFECTLY DEVELOPED MAN."

ARE YOU
Skinny and
run down?
Always
tired?
Nervous?
Lacking in
Confidence?
Constipated?
Suffering
from bad
breath?

**What to Do
About It
is told in my
free book!**

**What Is "Dynamic
Tension"?... How
Does It Work?**

When you look in the mirror and see a healthy, husky, strapping fellow smiling back at you—then

you'll realize how fast "Dynamic Tension" GETS RESULTS! And you'll be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

"Dynamic Tension" is the easy, NATURAL method you can practice in the privacy of your own room—JUST 15 MINUTES EACH DAY—while your scrawny chest and shoulder muscles begin to swell, ripple... those spindly arms and legs of yours bulge... and your whole body starts to feel "alive," full of zip and go!

**One Postage Stamp May Change
Your Whole Life!**

Sure, I gave Thomas Manfre (shown above) a NEW BODY. But he's just one of thousands. I'm steadily building powerful, broad-shouldered, dynamic MEN—day by day—the country over.

3,000,000 fellows, young and old, have already gambled a postage stamp to ask for my FREE book. They wanted to read and see for themselves how I build up scrawny bodies, and how I pare down fat, flabby ones—how I turn them into human dynamos of pure MANPOWER.



Atlas Championship Cup
won by Thomas
Manfre, one of
Charles Atlas'
pupils.



**CHARLES ATLAS, Dept. 60 Y,
115 East 23rd St., New York 10, N. Y.**

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—32 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to every man who wants a better build. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name..... Age.....
(Please print or write plainly)

Address

City..... State.....

**FREE MY 32-PAGE ILLUSTRATED BOOK YOURS
—Not For \$1.00 or 10c—BUT FREE**

Send for my famous book "Everlasting Health and Strength." 32 pages crammed with photographs and advice. Shows what "Dynamic Tension" can do for YOU.

This book is a *real prize* for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: Charles Atlas, Dept. 60 Y, 115 East 23rd St., New York 10, N. Y.





FLASH CAMERA OUTFIT



TABLE TENNIS



CHEMISTRY SET



FOOTBALL



GOLD WRIST WATCH FOR GIRLS

GET PRIZES

Make Money



DRESSER SET



BUCK ROGERS SONIC-RAY SPACE GUN



ELECTRIC MAGNETIC DART GAME



Attractive wrist-fit watch for girls. Beautifully styled in 10k rolled gold plate. Sell one order plus \$1.50.



Full size Ukelele plus ARTHUR GODFREY'S famous "push button" Player. Both for one order plus 75c.



"JET SWISHER" A READY-TO-FLY JET AIRPLANE

Attach wings—light fuse—and away it goes. Flies 500 ft. high. Complete with engine & jet fuel. Sell one order.



Race thru space game—for 2-3-4 players. Be first to land on Mars, Venus, other planets. Sell one order.



DOLL LAMP Every girl from 6 to 60 will love SOUTHERN BELLE. Beautiful 17" doll lamp. Sell one order plus \$1.00.



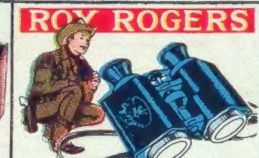
ELECTRONIC WALKIE-TALKIE

Complete 2-way talking system. Just string out wire—start talking. No batteries needed. Sell one order.



JUNIOR SPORTS KIT

Touch football, 21" basketball, rubber baseball, referee's whistle. Sell one order.

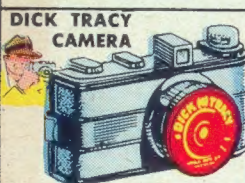


ROY ROGERS

3-POWER BINOCULARS Matched lenses, special shoulder strap. Sell one order.

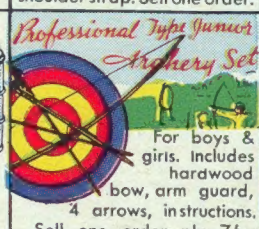
MAJESTIC RADIUM-DIAL WATCH

Figures shine in dark. Handsome, guaranteed watch. Leather strap. One order plus \$1.50.



DICK TRACY CAMERA

Camera, complete with carrying case. Sell one order.



Professional Type Junior Archery Set

For boys & girls. Includes hardwood bow, arm guard, 4 arrows, instructions. Sell one order plus 75c.

SHOULDER STRAP BAG



For girls & ladies. Available in red, green, navy blue or brown. Sell one order.



COWBOY JR. GUITAR

Ideal for beginners. Complete instructions. Nylon strings. Sell one order plus 75c.



A GREAT KNIFE OUTFIT

Husky hunting knife plus four blade Camp knife. Double leather belt sheath. Sell one order.



HEY FELLA'S DAISY'S RED RIFLE COWBOY CARBINE

A fast-shooting 800 shot Air Rifle. Sell one order plus \$2.00.

This Easy Way—

Now YOU can join thousands of boys and girls who get fine prizes like these. Most prizes shown here and dozens of others in our Big Prize Book are GIVEN WITHOUT A CENT OF COST for selling one order of 45 Xmas Packs at 10¢ each. Some of the prizes require extra money as stated.

It's easy to sell these pretty Xmas Packs to your family, friends, and neighbors. Each Pack contains 48 sparkling Xmas Seals in brilliant colors—all for 10¢. When sold send us the money and choose your prize from the Big Prize Book, or, if you want to make money, take 1/3 cash commission. Many boys and girls sell the packs in one day and get their prize at once. You can, too!

Mail the coupon TODAY for one order of Xmas Packs and that Big Prize Book showing more than 75 exciting prizes to choose from.

Send no money—we trust you.
AMERICAN SPECIALTY COMPANY
Dept. 292, Lancaster, Pa.
OUR 34TH YEAR

AMERICAN SPECIALTY CO.
Dept. 292, Lancaster, Pa.
Please send me your Big Prize Book and one order of 45 Xmas Packs. I will resell them at 10¢ each, send you the money, and get my prize.

Name _____
Address _____
City _____
State _____